

JAN TIJSSSEN

A.K.A. JANNEMAN

Born on the 11th of July 1983 in Arnhem, The Netherlands
Lives in the Amsterdam Area, The Netherlands



WORK

CREATIVE DIRECTOR

Qi Utrecht (NL) 2018-2022

Qi is a strategic studio that combines great strategic thinkers with the best in art and copy. Qi help clients adapt to a fast moving reality. As creative director I was responsible for all creative output. Clients include Rabobank, Nestlé and DAS.

FREELANCE CREATIVE

Janneman Design & Direction Amsterdam (NL) 2011-Now

Trying to make to world a nicer place, one pixel at a time. Worked for Unilever, Nestlé, Engie, Rabobank, ING, Leaseplanbank, FBT0, Conrad, NPO, Layar, EyeOpen, Roche, Novo Nordisk, GSK

LEAD DESIGNER

Advance / Eyeworks Amsterdam (NL) 2008-2011

Responsible for the visual design of online campaigns of A-list customers. Worked for: Philips, BP, Centraal Beheer, Eneco, Habitat for Humanity, Sanoma, Electronic Partner, Eyeworks Film & Drama

UX DESIGNER

Siemens Princeton (NJ, USA) 2008

Interaction and Graphic design of User Interfaces for new Siemens software products. Researched new Interaction techniques like gestures and multitouch.

EDUCATION

INDUSTRIAL DESIGN ENGINEERING (MSc)

Universiteit Twente Enschede 2004-2007
Master thesis: The Total Package, Package Appearance Optimization

INDUSTRIAL DESIGN (BSc)

Universiteit Twente Enschede 2001-2004
Bachelor thesis: PANpoint, Online Brand Manual Application

VWO (HIGH SCHOOL)

Over Betuwe College Bemmel 1995-2001
Profile: Nature and Technology. Extra courses: Economics, Management.

SKILLS

Design

Photoshop, Illustrator, InDesign

UX

Sketch, Figma, XD

Motion

After Effects, Premiere Pro, Final Cut Pro

Audio

Ableton Live, Logic Pro, Audition

Web

HTML5, CSS, WordPress, MySQL, PHP, JS

LIKES

Film and Series
Photo and videography
Travelling
Gadgets (especially Apple stuff)
VR/AR
Crypto
Dining out
Producing electronic music
Chess
Retro gaming

SPEAKS

Dutch, English, German

SEE MY WORK ON JANNEMAN.CO